



## Resources for Church or Organization Use

### *40 Days of Decrease*

These free resources will be available to help you implement *40 Days of Decrease* for a 40-day church-wide emphasis or with your group:

#### **Promotional tools to help you launch your 40-day journey:**

- Beautifully-designed graphics (banners, book cover, etc.) for your use in spreading the word and building momentum
- 1-minute preview video to rally your church or group for the experience
- 2-minute book trailer to post on your website
- 40 ready-to-go tweets from the book
- 40 pre-made memes with quotes for Instagram, Facebook, or your website
- Book website to point others toward for further information: [www.40fasts.com](http://www.40fasts.com)
- Hashtag for the book to help your church or group connect with a larger gathering of people pursuing holy decrease: #40fasts

#### **Resources for pastors and group leaders:**

- 6 weeks of one-page group discussion guides for your small groups or class leaders to correspond with the optional sermon outlines or to stand alone
- 3-minute video overview for leadership on how to use the book
- Introductory guide for leaders on how to facilitate group times and discussion
- 6 sermon outlines to customize for your congregation
- 6 video/devotionals on YouVersion called “Six Days of Decrease”
- “*Living Lighter Within: Preparing for Decrease*” pre-experience with Alicia via Periscope

#### ***Learn more about Alicia...***

Visit [AliciaChole.com](http://AliciaChole.com) and [Leadershipii.com](http://Leadershipii.com) to learn more about available resources and opportunities.